



## **BENEFITS OF DEALING WITH ROONEY'S AUCTIONEERS & CHARTERED SURVEYORS**

### **Expertise and Experience**

We have always maintained a policy of engaging the most qualified and experienced personnel available. This emphasis placed on quality and professionalism has translated into high customer service and a varied and in depth knowledge of all aspects of the Property Market.

### **Admirable Track Record**

The Rooney name is associated with quality and reliability throughout Galway. This reputation has been developed over 40 years by integrity, dedication and an ability to deliver to Clients. Rooney's have been closely linked to the majority of developments in Galway over the years and strive for constant improvement and innovation.

### **Marketing Methods**

Rooney's have aligned themselves with a number of strategic design partners with similar innovative objectives, which has resulted in the Firm being able to present new developments in 3D imagery and movie format well before inception.

### **Technical Infrastructure**

The Firm has invested heavily in a new showroom at Head Offices in Galway, which has been designed to the very highest of standards. A multi visual, audio and video display room has been professionally designed to incorporate the latest technology. This room is dedicated exclusively to uninterrupted property display and presentation. It incorporates an outstanding 42" Plasma Screen facility, which displays properties set in multi visual and audio framework to maximize the potential of each individual property.

### **Database Marketing**

Throughout the last four decades, Rooney's have built a substantial database of Clients and transactions relating to all aspects of their services. This is extremely effective when used to discreetly acquire or sell property without public advertisement by sending mail-shots to individual database subsets and accessing valuable transaction information.

### **Website**

In line with various other technological changes, Rooney's have recently re-launched their website to keep up to date with the latest changes and trends in property display and advertising. An alliance with various other websites allows the Firm to display properties on these sites and in effect reach a broader and more diverse audience.

### **Confidentiality**

Rooney's are known for their unparalleled confidentiality, integrity and discretion, which is an integral part of the most intricate sales and acquisitions.

### **Fee Structure**

Although we have invested heavily in the service we can provide and are more qualified than any other Firm in Galway, we continue to charge the same competitive fees as smaller Firms.